

RETENTION AND GRADUATION DATA, July 2017

The Department of Journalism provides annual retention data as directed through its accreditation with the Accrediting Council for Education in Journalism and Mass Communications. Retention data tracks students from an initial course in the program, Journalism 221: Writing for the Media, to determine what percentages continue toward graduation. The data is provided through the university's Office of Institutional Research.

A **cohort term** is identified for each semester. The **number of students** enrolled in 221 in each semester is provided for each cohort. The number of students completing the **journalism major** and **public relations major** are noted for each cohort. **Graduation rate** shows the percentage of students that complete the major. **Year of graduation rate** expresses the cumulative number of majors that graduate within the range of one to six years. **Degree other than journalism / public relations** and **no degree** represent students not completing either major. **Persistence** indicates the number of students still enrolled in either major. Percentages also show students **still enrolled or graduated**. **Still enrolled but in different major** and **not enrolled** indicate students no longer in the program.

This data is limited in reporting all students – part-time and full-time students – who graduate within a timeframe of six years or less. Further, time to degree will vary across the student population based on multiple factors that are not reflected in this retention and graduation data.

Cohort term	Nmbr of students	Journalism major	Public relations major	Graduation rate	Year of grad rate	Degree other than J/PR	No degree	Still enrolled in J/PR	Persistence	Still enrolled in J/PR or graduated	Still enrolled but in different major	Not enrolled
Fall 07	20	14		70.0%		4	2	0		70.0%		
Fall 08	17	16		94.1%		0	1	0		94.1%		
Fall 09	20	20		100.0%		0	0	0		100.0%		
Fall 10	20	16		80.0%	6 yr grad rate	0	4	0		80.0%		
Fall 11	19	16		84.2%	5 yr grad rate	0	3	0		84.2%		
Fall 12	16	13		81.3%	4 yr grad rate	2	1	0		81.3%		
Fall 13	21	18		85.7%	3 yr	1	2	0		85.7%	0	2
Fall 14	25	15	2	68.0%	2 yr	3	5	3		80.0%	0	2
Fall 15	19	3	2	26.3%	1 yr	0	14	10	52.6%	78.9%	1	3
Fall 16	24	0	0	0.0%	0 yr	0	0	24	100.0%	100.0%	0	0
Spring 08	39	33		84.6%		2	4	0		84.6%		
Spring 09	34	29		85.3%		3	2	0		85.3%		
Spring 10	25	19		76.0%		5	1	0		76.0%		
Spring 11	16	13		81.3%	6 yr grad rate	1	2	0		81.3%	0	2
Spring 12	21	17		81.0%	5 yr	0	4	0		81.0%	0	4
Spring 13	21	20		95.2%	4 yr	0	1	0		95.2%	0	1
Spring 14	19	14		73.7%	3 yr	1	4	1	5.3%	78.9%	1	2
Spring 15	22	15	1	72.7%	2 yr	0	6	3	13.6%	86.4%	1	2
Spring 16	25	2	3	20.0%	1 yr	0	20	20	80.0%	100.0%	0	0
Summer 09	4	4		100.0%		0	0	0		100.0%		
Summer 10	7	7		100.0%		0	0	0		100.0%		

Summer 11	12	10		83.3%	6 yr grad rate	0	2	0		83.3%	0	2
Summer 12	23	20		87.0%	5 yr	1	2	0		87.0%	0	2
Summer 13	13	10		76.9%	4 yr	1	2	0		76.9%	0	2
Summer 14	4	2		50.0%	3 yr	2	0	0		50.0%	0	0
Summer 15	12	4	2	50.0%	2 yr	0	0	3	25.0%	75.0%	0	3
Summer 16	8	0	0	0.0%	1 yr	0	0	5	62.5%	62.5%	0	3

Cohort: Students in Journalism 221 with Journalism or Public Relations major

Source: OIR, PS query: zoir_cols_journal_ret_2

and PS query: zoir_cols_journal_degrees