Marketing / Social Media Internship
Nordic Mountain & Little Switzerland Ski Resorts

Intended School Years: Juniors, Seniors & Alumni

Intended Majors: Marketing, Interactive Web Management, Journalism, Advertising, Radio, TV & Film, Public Relations, Business Admin and Management, Communications and others

Compensation: $10/hour
Hours per week: ~20
Start Date: Immediately

Location: Much of the work will be done remotely. Intern will be required to attend special events at the resorts, which primarily take place on Saturdays and Sundays.

Desired Skills
Applicants should possess high level of knowledge of various forms of social media, ability to collaboratively and effectively work with team members, an interest to grow their knowledge in web page development, as well as strong written and communication skills.

Applicants must be able to develop work quickly and meet short deadlines when requested.

Responsibilities
The intern’s responsibilities will develop and grow overtime. As an internship, we seek to have students learn and develop new skills and permit that evolution to take place. These will be the responsibilities the student right away.

All Social Media Platforms - Facebook, Twitter, Instagram, Snapchat, and YouTube
Web Page Development & Updates
Compose Radio Ads
Compose and Send Out Weekly Newsletters (Constant Contact)
Contact & Work With Event Sponsors
Contact News Stations
Photography
Graphic Design – Photoshop and Illustrator

Please send resume and cover letter to Dani@nordicmountain.com
Visit Nordicmountain.com and Littleswitz.com for company details.