

NFCN BARROOM

BEARS | LIONS | PACKERS | VIKINGS

INTERN ANNOUNCEMENT

Communications and Journalism Internship Description

NFCNorthBarroom.com (soon to be NFCNBarroom.com) is a sports website dedicated to covering the Chicago Bears, Detroit Lions, Green Bay Packers and Minnesota Vikings.

We seek a motivated individual to learn from our experienced writing staff (see [here](#)) and assist in providing unique and compelling content.

What You Will Learn:

- Methods on gathering story ideas, pitching and seeing stories to completion
- Generating copy designed to score highly with search engines
- Fact checking, proofreading, and editing tips
- Research tips and how to effectively share material with others
- Video and audio production scriptwriting
- Help build and execute social media strategy
- Video and audio production scriptwriting

Qualifications:

- Currently enrolled in an accredited school and working toward a Bachelor's degree and/or Master's, preferably in Journalism, English or Communications.
- Excellent writing, editing, and organizational skills
- Attention to detail
- Self-starter who can take direction and contribute ideas
- Photography and video skills a plus
- Professional football knowledge a plus
- Knowledge of standard workplace technology

Details:

The position start and end dates are negotiable. Interns are expected to work 10-15 hours a week. This position is strictly a learning opportunity for students and their work may or may not appear on the website. Our primary goal is to help the student build a portfolio. This is an unpaid internship.

Please send resume, cover letter and two writing samples to:

Aldo@NFCNorthBarroom.com