

New Curriculum Worksheet (effective Fall 2015)
Journalism & Public Relations Majors – 39 Credits

Name: _____ ID No.: _____ Graduation Date: _____

Journalism & Public Relations Majors Core (15 units/credits)

REQUIRED 15 units (crs) by completing these courses.

- 141-Intro to Media: News, Public Relations and Advertising
- 221-Writing for the Media
- 239-Media Photo I (OR) 251-Foundations of Multimedia Production
- 324-Editing
- 412-Law of Mass Communication

Journalism Emphasis Core & Public Relations Core (9 units/credits)

REQUIRED 9 units (crs) by completing three courses listed.
 A course taken as a requirement does not count again toward the 9 cr in the Emphasis Electives or the 6 cr in the General Elective requirements.

Advertising	Media Studies	Visual	Writing/Editing	Public Relations
250-Principles of Ad	312-Media Ethics	239-Media Photo I (OR) 251-Foundations of Multimedia Production	327-Reporting	211-Principles of PR
351-Ad Copy, Layout & Production	341-Media & Society	430-Media Photo II	TWO of the following three courses: 413-Feature Writing 428-Advanced Reporting 441-Interpretive & Persuasive Writing	315-PR Techniques
353-Advertising Media	371-History of Jour in US	451-Online Publishing		319-Case Studies in PR

Journalism Emphasis Electives & Public Relations Electives (9 units/credits)

REQUIRED 9 units (crs) by completing three courses from student's emphasis.
 At least 3 units (crs) must be a 400-level course, unless a 400-level course is taken in the Emphasis Core.

Advertising	Media Studies	Visual	Writing/Editing	Public Relations
211-Principles of PR	239-Media Photo I (OR) 331-Visual Media Design	327-Reporting (OR) 351- Ad Copy, Layout & Production (OR) 440-App of New Media	239-Media Photo I	239-Media Photo I (OR) 331-Visual Media Design
239-Media Photo I (OR) 331-Visual Media Design	315-PR Techniques (OR) 327-Reporting (OR) 351-Ad Copy, Layout & Production	331-Visual Media Design	312-Ethics (OR) 341-Media & Society (OR) 371-Hist of Jour in US (OR) 457-Media Org & Mgmt	250-Principles of Ad
340-New & Emerging Media	340-New & Emerging Media	340-New & Emerging Media	325-Magazing Editing and Production	340-New & Emerging Media
424-Strat Campaigns in Ad	347-The Journalism in Lit & Film 380-Internatl Press	343-Travel & Documentary Photography	331-Visual Media Design	440-App of New Media (OR) 457-Media Org & Mgmt
440-App of New Media (OR) 457-Media Org & Mgmt	457- Media Org & Mgmt		413-Feature Writing (OR) 428-Advanced Reporting (OR) 441-Interpretive & Persuasive Writing	455-PR Campaigns
472-Research	472-Research		451-Online Publishing	472-Research

▪ The Internship (427) course will not count toward the 39 credits needed for the journalism major.

General Electives (Journalism & Public Relations Majors) (6 units/credits)

REQUIRED 6 units (crs) from the list. Classes already taken from the areas above do not count again as General Electives.

211-Principles of Public Relations	340-New & Emerging Media	428-Advanced Reporting
239-Media Photo I	341-Media & Society	430-Media Photo II
250-Principles of Advertising	343-Travel & Documentary Photography	431-Reporting of Public Affairs
251-Foundations of Multimedia Production	347-The Journalist in Literature and Film	440-Application of New & Emerging Media
312-Media Ethics	351-Advertising Copy, Layout & Production	441-Interpretive and Persuasive Writing
315-Public Relations Techniques	353-Advertising Media	451-Online Publishing
319-Case Studies in Public Relations	371-History of Journalism in the United States	454-Selected Topics
325-Magazine Editing & Production	380-International Press/Comparative Mass Communication Systems	455-Public Relations Campaigns
327-Reporting	413-Feature Writing	457-Media Organization & Management
331-Visual Media Design	424-Strategic Campaigns in Advertising	472-Research in Strategic Communication

Spring '_____	Spring Interim '_____	Summer '_____	Fall '_____	Fall Interim '_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
Spring '_____	Spring Interim '_____	Summer '_____	Fall '_____	Fall Interim '_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
Spring '_____	Spring Interim '_____	Summer '_____	Fall '_____	Fall Interim '_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Non-Journalism Required Courses (effective Fall 2015)

ALL journalism majors must take:

Computer Science __ 34-125 Worldwide Web Site Development

Political Science __ 84-105 American Government and Politics

History __ 57-202 Modern United States History Since 1877

Add ONE from the list below:

Math __ 67-189 PBIS-Statistics

Psychology __ 86-203 Elementary Psychological Statistics

__ 67-201 Applied Statistics

Sociology __ 92-281 Social Statistics

Credits To Meet Graduation Requirements

Upper-Level credits (300 level or better, including journalism) (35 credits required)

(See current Undergraduate Bulletin)

Completed: _____

Scheduled: _____

Still Need: _____

Liberal Arts classes (65 credits required)

(See current Undergraduate Bulletin)

Completed: _____

Scheduled: _____

Still Need: _____

Non-Journalism/Mass Communication classes (72 credits required)

(See current Undergraduate Bulletin)

Completed: _____

Scheduled: _____

Still Need: _____

Note: Classes that meet the Liberal Arts requirement are found in African American Studies, Anthropology, Art History, Biology and Microbiology, Chemistry, Communication, Economics, English, Environmental Studies, Foreign Languages and Literatures, Geography and Urban Planning, Geology, History, International Studies, Mathematics, Music, Philosophy, Physics and Astronomy, Political Science, Psychology, Public Affairs, Religious Studies, Sociology, Theater, and Women & Gender Studies

REMINDERS

- Maximum of three journalism classes per semester. (Interim courses are not included.)
- Must receive a "C" or higher in all prerequisite journalism classes.
- Need to take 141 (Introduction to Media: News, Public Relations and Advertising) and receive a "C" or higher to get into 300-and 400-level journalism classes.
- An overall 2.50 grade point average (GPA).
- Students may declare multiple emphases to be a journalism major. However, journalism accreditation and department policy specify that journalism majors must earn 72 units (crs.) in courses outside of journalism and mass communication. Those standards also require that 65 of those units (crs.) must be in the liberal arts. Taking more than 48 journalism and mass communication credits might delay your graduation timeline.
- Consult the Undergraduate Bulletin for a complete list of those courses that will not count toward the 72-credit requirement. Most of the courses are in Art or Radio-TV-Film.
- Students may have trouble meeting the non-journalism and liberal arts credit requirements if they minor or major in professional programs such as Business or Radio-TV-Film, unless they are willing to significantly extend their college careers. For this reason, the department urges students to think carefully when declaring majors or minors.
- Non-journalism internship credits/courses are not considered to be liberal arts credits.
- Students required to follow: **First Day Attendance Policy** A student who does not attend class on the first day forfeits that slot. The student's name will be officially removed from the class roster by the faculty. The student may re-enroll to gain entrance if the slot has not been filled.
- **Early Drop Policy** A student who drops Writing for the Media (221), Media Photo I (239), Foundations of Multimedia Production (251) or Editing (324) after the first meeting of the class interferes with the department's efforts to assist all students in completing their journalism studies in a timely fashion. To discourage students from dropping 221, 239, 251 or 324, the department imposes a one-semester penalty for the courses. In other words, students who drop 221, 239, 251 or 324 will have to wait one additional semester before re-enrolling in that course.
- Check <http://www.uwosh.edu/journalism/internal-documents/advising-procedure> for complete information on the above policies.